

Paid Search Specialist

InteractRV - Anywhere Telecommute, USA

InteractRV is looking to add a new telecommuting member to our marketing team with a passion for Internet marketing. This experienced SEM specialist will...

- Have an optimistic attitude about life.
- Enjoy producing independently and also contributing as a team mate.
- Desire to learn new things, accept feedback, and grow in their capabilities.
- Be determined to achieve success with integrity.

A culture to grow with...

- Full-time w2 employee 100% telecommute position.
- No more traffic, pain at the pump, or water cooler politics.
- Salary up to \$48k based on ability and experience.
- Pay increases, bonuses, and profit sharing based on performance.
- Generous holiday/vacation pay.
- Investment account 3% company match.
- \$500 annual personal improvement benefit. (ie. fitness center, guitar lessons, ?).
- Provided computer, software, and tools to compliment your abilities.
- A productive and rewarding working environment.

What we're Looking for...

- Awesome knowledge and application of current PPC concepts, tactics, and strategies.
- Ability to develop results driven search and remarketing campaigns.
- Be excellent and efficient at performing daily PPC account management activities.
- Effectively communicate to teammates and clients directly.
- Put to use your retail advertising and marketing experience.
- Work intentionally to meet client expectations and achieve results.
- PPC Adwords Certification (or within 90 days).

Position only available to potential team mates currently residing in the United States of America or Canada.

About the Company

You'll find we are passionate about helping our clients, innovative with product/service offerings, and technologically progressive. Serving the recreational vehicle industry since 2001, privately held, no debt, and profitable with 15+ professional employees all telecommuting. Each day you'll use chat, screen-sharing, phone, and an intranet web app that efficiently manages activities, projects, feedback, clients, and work history.

If you have the talent and confidence in your abilities ... send us your resume to newteammate@interactrv.com along with a brief note explaining why you're interested in joining the InteractRV team, what value you bring to us, and any references to articles, blog posts, websites, portfolio, or social profiles you have is a plus.

Position Keywords: PPC | SEM | Paid Search | Adwords | Internet Marketing | Online Advertising